THE INDUSTRIAL LANDSCAPE
Norrköping is a city which derives strength from its history and invests in the future. Several hundred years ago a number of factories were built along Motala River. Imposing factory buildings took shape, providing many of the inhabitants with work producing textiles, weapons, paper and electronics. Norrköping was a flourishing industrial city for many generations but the latter part of the 20th century marked the end of an era and the factories were closed down and stood empty.

TRANSFORMATION OF THE FACTORIES
The power of the impressive industrial buildings remained as did the memory of their flourishing history, and an extensive renovation and transformation got underway. The Industrial Landscape is once again the hub of the city, though production has been replaced by knowledge-based business. These days a number of the converted factory buildings are home to Campus Norrköping, part of Linköping University.

RESEARCH AND BUSINESS
This is where Visualization Centre C combines research with innovative culture. The globe-shaped dome theatre displays experimental 3D visuals and Cinema shows film from around the world. Norrköping Science Park promotes growth by ensuring that the region’s drive for innovation and excellence develops into new businesses. The unique expertise within Linköping University provides a base for creative meetings for future entrepreneurs. In the middle of the river lies the Museum of Work with interactive exhibits and international photography. At the third level you will find the EWK Museum, a national centre for historical and contemporary satire.

MODERN CONCERT HALL
Louis De Geer concert & congress is the modern stage that is home to Norrköping Symphony Orchestra, and a meeting place for culture events and conferences. The old paper mill has become a modern concert hall where the iron girders of the past meet contemporary design to the sounds of timeless music.

UNIQUE PROMENADE
Lovely promenades run along both sides of the river, past rapids and falls, through the entire Industrial Landscape and over to the beautiful natural surroundings of Åbackarna. Many cafes and restaurants are set in this historical environment.

EXPERIENCE NORRKÖPING - YOUR WAY OR A THOUSAND OTHER WAYS
In Norrköping there is something for everyone. You will not believe your eyes. Or ears. And you will understand why we call ourselves the cultural capital of the region. Here you can enjoy our world class symphony orchestra. Visit nationally recognized museums. Stroll along the rapids in our unique Industrial Landscape. Experience thrilling giant format 3D films at Visualization Center C. Or explore Kolmården Wildlife and the Safari. What about nature? Yes, around the corner are forests, lakes and an archipelago for adventures and relaxation. In Norrköping you have a thousand possibilities. Where do you want to begin?

Read more at www.experience.norrkoping.se
1. Norrköping Science Park

Norrköping Science Park is made up of a hundred or so companies within the knowledge sector, gathered together in what used to be the famous Tuppen spinning mill. Norrköping Science Park is a place where promising entrepreneurs and business ideas have the opportunity to develop into robust new businesses. The area is also home to a conference centre, training facilities, a gym and hotel.

2. Moe Martinson

Norrköping has fostered its own poet-entrepreneur with a powerful bronze sculpture by Petter Linde at Gryttorgatan. The authors new name stands next to the neighbourhood where her mother carried out her daily labour in the textile factories.

3. Visualization Centre C and CINEMA

Three industrial buildings from the 19th century have been transformed into a modern centre displaying the things you cannot see. Take a journey into space or into the human body. Experimental 3D performances are shown in the centre's dome-shaped theatre. The exhibitions invite visitors to challenge each other to a game of mind ball or try their hand at virtual surgery. The centre also houses CINEMA a three screen cinema, a media education centre and a café and restaurant.

4. Skorstaden (The Chimney) by Jan Svenungsson

The artist Jan Svenungsson has devoted himself to chimneys for many years. Each chimney is one metre higher than the previous one and the chimney at Bergbro Bridge is 14 metres tall and, like some of his earlier works, its placement is somewhat unusual. The chimney standing in the river, his fifth out of a total of nine in the world was donated to Campus Norrköping by the Municipality in 1999.

5. Arbetsmuseet (The Museum of Work)

This unique industrial building in Laxholmen boasts seven corners and is today known as Skystjälten (The Chimney). The building was built in a manner that utilises every metre of the little island in the river effectively and has been described by Carl Milles as one of the most attractive industrial buildings in the country. Skystjälten houses the Museum of Work which is a centre for exhibitions and research into work and its history.

6. Strykjärnet

The ‘ironing board’ building was the workplace of the first paper manufacturer. During its active years the building had an ingenious system of transport tracks and chutes. Pihlström. During its active years the building had an ingenious system of transport tracks and chutes. During the 20th century new districts have emerged near Kungsgatan. The sculpture in the square is called the Banner of Unity and is made of metal and glass. The old boiler centre is today a unique area with room for both entertainment and conferences. There is capacity for over 1300 people in this austere industrial environment and in December four lights shine on the roof in one of the world's largest Advent candlesticks.

8. Strykbrädan

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9. Illuminated waterfall

The waterfall at the Cotton Mill spreads light in different colours every half hour during the winter.

10. Bomullspappersiet

The building was built in Holmens Bruk as a cotton mill in the 1850s and was the largest industrial building in Norrköping at that time. In 1998 it was converted into a modern education building.

11. Flygtorn

Flygtorn is a modern multi-arena, part of the Louis De Geer concert & congress. Business trade events as well as concerts are arranged here. The hall has versatile tiered seating and can accommodate 1200 standing or 600 seated visitors.

12. Holmentornet (The Holmen Tower)

The yellow Holmen Tower is one of the entrances to the Industrial Landscape. The tower dates from the 1750s and stands on the site where the Holmen paper mill was first built in the early 17th century.

13. Louis De Geer Concert & Congress

This former paper factory is today a unique concert hall and home to the Norrköping Symphony Orchestra. The hall takes 1300 conference guests with a restaurant capacity of 1100. Cultural experiences meet business in these flexible premises with views over the waterfalls.

14. Gamla Torget (The Old Square)

On Gusta Torget stands the statue of the Dutch financier Louis de Geer who was considered the father of Swedish industrialism. He came to Sweden in 1627 and Carl Milles created his statue and placed it in the heart of the medieval village which gradually turned into the city of Norrköping. The industrial area was given the status of industrial heritage.

15. Stadsmuseet (The City Museum)

The museum which tells of Norrköping's industrial landscape is located in the heart of the Industrial Landscape. The museum stands on the site that used to be a textile mill.

16. Strömparken

Strömparken was built in 1922 with stone extracted during the hydroelectric power station work in Motala Ström. At the turn of the 20th century there was an open-air bath here. In recent years, Strömparken has undergone a transformation, and today there is a brook with a fish ladder and different play areas for children.

17. Stålboms kvarn (The Stålbom Mill)

This mill was built in 1935 following drawings by the architect Knut Nilsson. During its active years the building had an ingenious system of transport tracks and chutes.

18. Västgötabacken

The area by the Västgötabacken hill is home to several information and knowledge companies including Swedish Public Radio and Television. Västgötakistan starts from the Järnbron bridge and is the only street in Norrköping still to retain its full medieval length.

19. Kuvertser Mjölnaren

Remnants of a mill house with water drains are dated from the early 14th century in the area. The earliest residential buildings have been found from the 17th century and onwards. Today these are modern homes combined with unique and small cafes and restaurants here.

20. Playground

In the middle of the neighborhood Mjölnaren is a play park consisting of Norrköping's most famous buildings in smaller format. Here the children can ride the slide in Värmekyrkan and climb up Strykjärnet.

21. Student union facility Trappan

The 5 500 students at Campus Norrköping have their own student union facility in the industrial landscape.

22. Stadsmuseet (Norrköping City Museum)

Located in the heart of the Industrial Landscape stands a building that was once a textile and dyeing mill. Today it houses the museum which tells of Norrköping’s industrial landscape. Here the thrum of the looms can still be heard on certain days and the museum shop sells cloth with patterns from times gone by. The restaurant serves food in the cellar vaults as well as in the cobblestone courtyard.

23. Skvallertorget Square

At Skvallertorget the Industrial Landscape meets modern Norrköping. The building houses the Department of Technology and Natural Science and also the research institute Arcos, which has unique facilities for research and development in the field of organic electronics.

24. Arbeta

Since the late 19th century plays have been put on in master bricklayer Stålboms house on Bredgatan and this is where Gideon Wahlberg’s comedies had their first performances. The building was designed for the Workers’ Association in Norrköping and lectures were given here.

25. Kåkenhus

Kåkenhus is the headquarters for the university within Campus Norrköping. The building houses, among other things, a library, auditoriums and café. The older parts of the building were built in different stages between the 1890s and 1950s and were originally used as a textile mill.

26. Tåppan

Tåppan is the largest newly built university building in Norrköping. The building houses the Department of Technology and Natural Science and also the research institute Arcos, which has unique facilities for research and development in the field of organic electronics.

27. Arbetets museum (The Museum of Work)

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28. The Drags area

Drags’ buildings date from the late 19th century though woollen cloth has been produced in this location by the river for more than 300 years. Even earlier than that, this was where boats could be hauled over a neck of land between two streams, right next to the waterfalls.

The Industrial Landscape

Restaurant or Café

InfoPoint